



Andreea Iliescu

Brand designer

I am a brand design student passionate about visual communication. I am looking for an internship in a creative and challenging environment where I can learn and create extraordinary things. I am hard-working and focused, with a strong desire for knowledge and challenges, enthusiastic about learning new skills and tools.

Contact



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Skills & Competences

Illustrator | Photoshop | Premiere Pro | Komodo | HTML/CSS | Design (graphic, website, logo, brand) | Art direction | Installation & set design | Filming & video editing | Staged photography | Project management | Brand management | Conceptual communication | Strategic planning

Languages

Romanian- native



English- fluent



German- beginner



Interests

Photography | Doodling | Sketching | Drawing | Travelling | Music | SoMe | Reading | Tea & Coffee

Education

■ Design and Business, specialisation Brand Design

KEA- Copenhagen School of Design and Technology

08/2016-01/2018

Copenhagen, Denmark

Courses:

- Brand design
- Campaign design
- Communication design
- Identity design
- Strategic design
- Concept design

■ Multimedia Design and Communication

ZIBAT- Zealand Institute of Business and Technology

08/2014-06/2016

Køge, Denmark

Courses:

- Adobe Package
- Interaction
- Design
- Communication
- Information architecture
- Company

Work experience

■ Multimedia Design intern

Venga Travel (danish travel agency based in Spain)

01/2016-03/2016

Barcelona, Spain

Tasks/ Achievements:

- I was in charge of making a promotional video with interviews (filming, editing), creating merchandise and branding products.

Projects

■ Graphic Design Elective (03/2017-04/2017)

- It was a mandatory elective class to test the theory and get a deeper understanding of Graphic Design.

■ DR case project (02/2017-03/2017)

- Creating a new brand strategy for DR to attract more payers

■ Royal Copenhagen and danish fairytales (01/2017-01/2017)

- A project for the Setting the Scene- Conceptual Styling elective, in which we had 3 themes in the field of art direction and conceptual styling.

■ B&O Play activation at Heartland Festival (11/2016-12/2016)

- We had to analyse B&O Play both internally and externally, define their corporate strategy and develop a creative brief. The final presentation also included a concept idea for the activation of the brand at Heartland Festival.

■ Various small school projects

- Different school projects to test the theory and learn new skills